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EVOA Joins Forces with Fun Products to Electrify Austria's Waterways

DÜSSELDORF, Germany (January 18, 2025) – EVOA has partnered with Fun Products, a well-established boat dealer and distributor in Austria, to bring cutting-edge electric propulsion technology to the forefront of the marine industry. This collaboration begins with the delivery of a MasterCraft NXT21 equipped with EVOA's revolutionary electric powertrain.

"We are pleased to announce the collaboration with Fun Products as a distributor/integrator of EVOA electric powertrain systems," said Mike Anderson, EVOA's Managing Partner. "This is a longstanding relationship that will continue to bring electrification to the Austrian waterways."

Building on this milestone, EVOA is set to produce several more electric-powered MasterCraft boats, including the XT22T and additional NXT21 models, in Q1 of 2025. These boats represent EVOA's continued efforts to combine performance, sustainability, and cutting-edge technology.

Fun Products will showcase the NXT21 equipped with EVOA's electric propulsion system at **Boot Düsseldorf**, marking the debut of an EVOA-powered MasterCraft at a major boat show. This exhibition highlights the future of electric propulsion and its role in shaping the sustainable boating industry.

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About Fun Products

Founded in 1956, Fun Products is a family-owned boat dealer and distributor based on the picturesque shores of Lake Wörthersee in Austria. Fun Products has earned a reputation for excellence by offering an exclusive selection of premium boat brands, including MasterCraft, Regal, and Bayliner.

About EVOA

EVOA is a leading provider of electrified performance solutions, specializing in the development of high-performance, sustainable propulsion technologies. With a focus on innovation and excellence, EVOA is dedicated to revolutionizing industries through electrification.